



5:38-5:52

**EVENTS:**

**Trade Fair 2014**

*Budget Report:* Passed around Treasurer's typed budget report. Report is attached at the end of the minutes.

*Survey Results:* Full report posted on forum.

*Major Take Home Results:*

Do not hold Trade Fair on a Wednesday. Too difficult because of facility deliveries

Longer speaker presentations

When new issues of newsletter are available please send out an email informing membership

Many people gave ideas of presentation topics they would like to hear at the next Trade Fair. Secretary as posted that list to the forum under the 2015 heading in Trade Fair Planning

A good number of people expressed interest in getting involved with WBAALAS. Secretary will need to contact those people for the next meeting.

AC suggested putting together a "Welcome Email" to have on hand to send to anybody that expresses interest in getting involved with WBAALAS. Will work on this through the forum so everyone can view email and give their input.

**TF 2015**

**Thursday March 26<sup>th</sup>**—Treasurer will call University of Washington Center for Urban Horticulture to reserve the date.

Can potentially vary length of speeches; have some shorter 20 minute speeches and two, one hour long speeches. Will have to take this on a speech by speech basis.

SH suggested trying again to get Cindy Buckmaster. She has a new presentation for this year.

**Summer Picnic 2014**

**Gasworks Park, Shelter #1 on August 16<sup>th</sup>, 2014**

Set up time and picnic start time still TBD

JD recommended doing a pet CPR demonstration at the Picnic. JD will look into finding a suitable presenter.

Secretary to start emailing membership about the upcoming picnic

Secretary to start asking for raffle item donations from vendors for the picnic

5:52-6:00

**Institutional Member Benefit Pilot Program Update**

Classes are being held at Novo Nordisk, Allen Brain Institute and Fred Hutch Cancer Research Center

Attendance is staying steady. Nobody is skipping classes or not showing up without first letting AK know.

AK suggests for future classes capping class size at 6-8 people for best results

AK will post the full 35 page report to the forum or email the report to the board members.

6:00-6:07

**Other Business**

D8 Council meeting is in Las Vegas on August 1<sup>st</sup>, 2014.

SH and AC will be attending meeting. SH will represent the branch. Anything we want to be discussed at the D8 meeting please let SH know. We will continue this discussion at the next board meeting.

There will be NO 2015 D8 meeting.

Voting for the President Elect of National AALAS is in progress. Voting is all electronic this year and you should have received email notifications already. Please Vote.

Reminder that a new National AALAS Website is rolling out. Please check it out.

**NEXT MEETING: June 19<sup>th</sup> 2014, 5:30pm at FHCRC**

## **Treasurer's Report 22May2014 Meeting**

2013 Form 990-N filed May 12, 2014 (due May 15, 2014)  
Intuit subscription renewed May 2014  
Domain name has been renewed for five years

### **Account Balances as of 20May2014**

Checking: \$ 4,773.27  
Savings: \$ 25,122.72

### **Income to date for 2014 - \$9,345.00**

Trade Fair (see next page) \$4,120.00  
Membership \$5,225.00  
**Total Income \$9,345.00**

### **Expenses to date for 2014 - \$11,935.31**

IPN Fees \$ 17.69  
Business (web host & Intuit subscription) \$ 583.27  
Operations  
Postage/Mailing (Forward PO Box) \$ 1.05  
Supplies (Checks) \$ 33.92  
New website &  
5 year Domain Renewal \$ 4,314.75  
Trade Fair (see next page) \$ 5,147.59  
Summer Picnic \$ 190.00  
Other (gift card for Cindy) \$ 100.00  
PayPal Fees \$ 252.04  
Annual Dinner \$ 1,295.00  
**Total Expenses \$11,935.31**  
**YTD Net Income -\$2,590.31**

## Trade Fair

### 2014 Trade Fair Income

Attendees 133 @ \$10 each, 1 at \$20\* \$1,350.00 (23 no shows)

Tables (27 @ \$60 each, 1 @ \$0) \$1,620.00 (1 no show)

Sponsorships \$1,150.00

Total Income \$4,120.00

### 2014 Trade Fair Expenses

## 2 year Individual Members vs Trade Fair attendance comparison

These numbers are for discussion about having membership include Trade Fair and/or Trade Fair include Membership. I changed the way I enter membership in 2013 so it will take a little more effort to get numbers for 2011 & 2012. Individual Member numbers here include members on Institutional Memberships.

2013 155 Individual Members, 125 signed up for Trade Fair (30 members did not sign up for TF)

2014 166 Individual Members, 134 signed up for Trade Fair (32 members did not sign up for TF)

## 4 year Trade Fair Overview

### Trade Fair Expenses

(These numbers reflect the actual expenses for each year's Trade Fair. They include deposits that were paid the previous year)

2011 \$4,796.24

2012 \$4,760.00

2013 \$5,561.02

2014 \$5,710.59

### Trade Fair Income

2011 \$2,755.00 (Includes \$455 in sponsorships)

2012 \$3,645.00 (Includes \$675 in sponsorships)

2013 \$3,070.00 (Includes \$400 in sponsorships)

2014 \$4,120.00 (Includes \$1,150 in sponsorships)