WBAALAS BOARD MEETING MINUTES

April 27th 2016, 2016 4:00-5:15 PM FHCRC – Thomas Building (D1-302)

Members Present: AS, SW, KK, EC, AK, JK, JD Phoned in: JA

4:10 **Phone Roll Call** – Conference Call technical difficulties,

4:10 **Introductions**-introductions of members, guests,

Guests: CH, DR, EH, TW + C non-member, BL, Approval of March 16th 2016 meeting minutes

4:16 Treasurer Report

Accounts as of April 2016: Checking: \$1502.52

Savings: \$24127.54 Paypal: \$96.80

4:17 Trade Fair wrap up review

- 1) Attendees: Commercial 43, Regular 97
- 2) Survey send out/results? AK reviewed highlights. Highly positive commercial member feedback: well put together, well attended, highly interactive. Most valued: talks and interactive features. Least valued: raffle and lack of networking. Best days for attendees are Tuesday and Thursdays. Survey to members
- 3) Trade Fair revenue: \$7567.04 out, Sponsorship \$1700, Tables \$1500, Raffle \$ 98.00
- 4) 2017 ideas
- 5) Bags with sponsorships
- 6) New sponsorship ads and more opportunities, table tents, breakfast bar etc.
- 7) \$1 raffle prize -proceeds go to scholarships?
- 8) Ideas such as Travel Scholarships
- 9) 27 tables -can we get more. Review layout from UW events
- 10) 4 speakers total- have a longer break around 10:30 am for raffle, announcements and commercial members (from suggestion box)
- 11) Have sound from talks piped into NHS hall
- 12) Speakers?- Sally Thompson director of UW OLAW (D8?)
- 13) Annexe Keizer- founder of Cope+
- 14) Generally solicit speakers
- 15) Solicit topics
- 16) Photos were not taken at the event, specifically of the speakers. Add photographer to Trade Fair check list
- 17) 2018 ideas: Plan to reserve a Thursday. AK has been calling around for different venue options, to replace UW HC. Possible Swedish Cultural Center, UW South Campus, Bar Harbor,

4:50 **New Events:** 1) 2016 Picnic a) Add structure. b) Question whether to stick to raffle. c) Add ice-breaker games, other interactive activities. d) Problems: People often gone on vacation or attending local events (Seafair) 2) Winter member event- 1st Saturday of December a) sponsorship ideas: Animal Encounter b) introduction ideas: add structure c) education /activities ideas d) Use Board Room 5:05 Newsletter Update: AS June release 5:08 TBR Update – unable to attend 5:10 **New Business** 1) AALAS Membership Roster –EC sent to National 2) 2016 goals and ideas-List all and decide what is feasible for 2016 and bench the rest for 2017. AS handout for member review, discuss at next meeting 3) Narrow the Gap Discussion 4) Vivarium Manager Roundtable : Survey ideas: Options for new events and activities a) Contest or challenge for Tech week. Provide grab bags and prizes or giveaways. b) Technician Roundtable c) 5) NWABR Gala

6) National Contest for AALAS Foundation "ALL STAR Race"

Challenging contestants to paint/decorate a wooden 6" race car.

Schedule next meeting: May 25 4-5:15 FHCRC

5:25

7) AK Online LAT class launched