

WBAALAS BOARD MEETING MINUTES
May 27th, 2021, 4:00- 5:00 PM @ Teams Meeting

- **Roll Call** – Tony, Dave, Michael, Emily, Julie, Ashley, Sakara
- **Approval of Meeting Minutes** – April Minutes unanimously approved
- **Treasurer Report (David R.)**

Checking: \$8,585.04
Recent transactions:

- Reimbursement check (\$46.79) to Treasurer for website domain renewal
- Reimbursement check (\$35.00) to Past President for AALAS Foundation Contest Entry

Savings: \$11,170.90

- Recent transactions: none (only interest payments)

- **Membership Report (David R.)**

- Membership drive has ended
- 168 Individual members, 19 Commercial members, 8 Institutional members

- **Website Report (David R.)**

- Update on second chairperson to help with website management?
 - Sakara and Jonathan have offered to take this position but do not have good experience with technology. Will try to fill with someone who has more experience first
 - Dave to reach out to Jonathan to see if he is still interested

- **Calendar Review (David R. and Sakara P.)**

- **Social Media (Michael M. and Sakara P.)**

- Michael – To send email to membership to remind them about our Facebook group and invite them to join
- Michael – to reach out to someone at AALAS to see what they recommend for social media
 - AALAS recommended asking ACE forum
- Ashley to become moderator on Facebook group and member of the social media committee

- **Newsletter (Sakara P.)**

- Q2 Newsletter: Send out June 28th
- Content submission deadline: June 21st
 - Member spotlight – Jonathan
 - Spotlight the Tesla STEM high school competition

EVENTS

- **Trade Fair**
 - Date: September 28th – 30th
 - CEU's – 0.5 CEU credits available for 30min talks
 - 3 days, 1-2 hour/day (2 days of talks, 1 day of activities)
 - Activities
 - Trivia (Cindy?) – Dave to reach out to Cindy to see if she would be interested
 - RSVP sent out 5/28/21, closes 6/30/21
- Speakers – Sakara to forward list of emails to Tony
- Vendors
 - Perks
 - Attendee list
 - Advertisements prior to speaker
 - Michael to send out bulk email to vendors to ask what works and what doesn't for virtual meetings
- **Q3 Managers Roundtable**
 - Tim will moderate
 - Date TBD
 - Sponsor: Carter2Systems

Animal Specialties has prepaid roundtable (will likely be Q4 sponsor) – Michael to double check on sponsorships

OLD ITEMS

- **Tech roundtable poll**
 - Michael sent out test email for poll, email will be sent out to attendees soon
- **Membership Roster**
 - Tony has submitted
- **Swing into Science Contest**
 - Photo submission due: October 4th
 - Michael has received, will hand off to Tony

New Items:

Tesla STEM High Competition

- Deadline to donate – Before June 2nd
- Board has decided to become a Bronze sponsor - \$1000
- Tony to communicate about Donation. If we get another judge spot, Michael would like to participate

Next meeting: June 17th @ 4pm-5pm