

- **Roll Call** – Michael, dave, Julie, ashley, Johnathan, emily, Tony, Christine L
- **Approval of Meeting Minutes** – approved
- **Treasurer Report (David R.)**

Checking: \$8,707.74

- Recent transactions:

- Commercial membership deposit (\$100)
- Tesla High School donation PENDING (\$1000) not cashed yet - Dropped in mailbox on 6/21/21 – Tony will call again and follow up about check.

Savings: \$11,171.07

- Recent transactions: none (only interest payments)

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We are due to pay branch insurance. Covering liability at events. Around \$1000 – will be included in next month's treasurer report

- **Membership Report (David R.)**
 - 170 Individual members
 - 21 Commercial members (+1 from last month)
 - 8 Institutional members
- **Website Report (David R., Christine L.)**
 - Christine has uploaded past WBAALAS board meeting minutes
- **Calendar Review (David R. and Sakara P.)**
 - No real update. will add manager/tech roundtable dates when they are finalized
- **Social Media (Michael M., Ashley R., Sakara P.)**
 - Facebook post average is 2x week. Average view is around 15-30 people a post.
- **Newsletter (Sakara P.)**
 - Q2 Newsletter: Sent out July 2nd – Sakara will let us know how it went.
 - Q3 Newsletter: Scheduled for September 27th OR October 1st (to include trade fair)
 - Add Envigo as sponsor, and ¼ page ad in newsletter – due to forgot mention their sponsorship in quarter 2.

EVENTS

- **Trade Fair**
 - Date: September 28th – 30th
 - CEU's – 0.5 CEU credits available for 30min talks
 - 3 days, 1-2 hour/day (2 days of talks, 1 day of activities)
 - Activities
 - Cindy Pekow to host Trivia, Tony to help
 - RSVP results
 - 67 total responses
 - 28 would attend all days
 - 19 would attend some or all of the talks only

- 16 would attend trivia/vendor show only
- 4 would not attend
- **Speakers**
 - George Sanders
 - Nikole Duffy
 - Tom Chatkupt
- **Vendors**
 - Results from Vendor Survey (Michael M.):
 - Perks for Sponsoring:
 - Vendors who have expressed interest in participating
 - Innovive
 - A-tune
 - ErgoFit

Question to consider: If we move forward with the event, should we consider this event a Trade Fair, or a speaker series with some sponsorship opportunities

Not enough responses to move forward with trade fair. Save money for inperson event next year.

Dave will draft an email letting membership know that there wasn't enough interest to justify a virtual meeting.

Dave will contact Cindy P about trivia

Tony will contact the speakers we had on deck for the meeting. (George S., Nikole D., Tom C.)

- **Q3 Managers Roundtable**

- **Roundtable update:** Low attendance. Maybe 7-8 people. Animal Specialities, our sponsor for the event did not log on.. Michael contacted them several times with no response. Also haven't heard back from them since the round table meeting – We are calling that sponsorship a done deal now. No refund or redo.

- **Q4 Technician Roundtable**

October, exact date TBD

In person event: Location? Time? Advertising?

Yes, we want to do a Q4 tech round table. Will reach out to managers about possible host for in-person meeting.

OLD ITEMS

- **Swing into Science Contest**

- **Photo submission due: October 4th**

Tony says the project is coming along nicely

New Items:

Get hero rat updated to Ashley from Traci.

Website stuff: Forum linked to website for vivarium managers. – Make sure the next meetings get feedback on need to keep the forum available. Good resource for people who don't want to go on the AALAS forum.

Next meeting: August 19th at 4 p.m.