



## 2023 Washington Branch AALAS Trade Fair

Location: Center for Urban Horticulture  
University of Washington  
3501 NE 41st St, Seattle, WA 98105

Date: Thursday June 15th, 2023, 8am-2pm

### Vendor Registration Form

Please submit the completed registration form to [treasurer@wbaalas.org](mailto:treasurer@wbaalas.org) no later than June 9<sup>th</sup> 2023

Company Name:	
Representative Name(s):	
Email Address:	

#### Section 1: Exhibitor Sponsorship Level

Please choose an exhibitor sponsorship level for the 2022 Washington Branch AALAS Trade Fair. Section 1 packages are detailed on page 2.

- Table Level Exhibitor \$300
- Bronze Level Exhibitor \$400
- Silver Level Exhibitor \$525
- Gold Level Exhibitor \$600

All vendors must be current commercial members of Washington Branch AALAS. You may join as a commercial member using this form. To view the benefits that come from commercial membership, please visit: <http://www.wbaalas.org/join/>

- Commercial Membership \$100

#### Section 2: Additional Sponsorship Opportunities

Additional sponsorship opportunities are available! If you are unable to attend, we encourage you to take advantage of these additional sponsorship options. These opportunities are also open to exhibitors. Section 2 options are detailed on Page 3.

- Scholarship to attend 2023 National AALAS Meeting \$ Any amount
- Tote Bag Sponsor \$300

- Lanyard Sponsor \$250
- Scavenger Hunt Sponsor \$150
- Breakfast/Lunch Sponsor \$375

**Section 3: Lunch Menu Selection**

Please select your menu choice below for each representative attending the Trade Fair for your company. If neither of the options below meet your dietary restrictions, please write in your dietary restriction and we will do our best to accommodate.

<b>Sandwich 1</b>	Turkey Sandwich (with Havarti cheese, sliced tomato, and green leaf lettuce on sourdough bread)	How many? _____
<b>Sandwich 2</b>	Fresh Veggie Sandwich (with cucumber, provolone cheese, sliced red onion, roasted bell pepper, sliced tomato, green leaf lettuce & sun-dried tomato cream cheese on multi-grain bread)	How many? _____
<b>Salad 1</b>	Caesar Salad w/Grilled Marinated Chicken	How many? _____
<b>Salad 2</b>	Quinoa-chickpea tabbouleh salad (with cucumber, tomato, red onion, parsley, lemon juice and olive oil on a bed of romaine lettuce)	How many? _____
Dietary restrictions?		_____

**Available Exhibitor Sponsorship Levels**

Features	Table	Bronze	Silver	Gold
Price	\$300	\$400	\$525	\$600
Attendance for	1	2	2	2
Priority choice in booth location (floor plan on page 4)	First come, first served	First come, first served	Option to reserve a table location	Option to reserve a table location
Acknowledgment in program	X	X	X	X
Provided a list of Attendees	X	X	X	X
6' x 2.5' Table (please bring your own drape)	X	X	X	X
Placement in the Scavenger Hunt		X	X	X

Opportunity to introduce company and employees during raffle				X
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### Additional Sponsorship Opportunities

Features	Tote Bag	Lanyard	Scavenger Hunt	Breakfast/Lunch	Scholarship to attend 2023 National AALAS Meeting
Number of sponsorships	1	1	Unlimited	Unlimited	Unlimited
Price	\$300	\$250	\$150	\$375	\$ Any Amount
Details	Must be provided by the Vendor (150 total)	Must be provided by the Vendor (150 total)	Attendees interact with exhibitors who initial a Scavenger hunt card. Full cards are submitted for a drawing and prize. Sponsor for each prize verbally	Sponsor logo displayed at tables where breakfast and lunch are served.	Sponsor provides funds to go towards costs for a member to attend the 2023 National AALAS meeting in Utah. Sponsors will be mentioned during scholarship award
Acknowledgement in event program	X	X	X	X	X
Acknowledgement of sponsorship in Q3 edition of the Branch newsletter	X	X	X	X	X
Copy of conference registration/ attendee list after	X	X	X	X	X

### Tentative Program

TIME	ACTIVITY
7:00am – 8:00am	Event Set Up (exhibitors, speakers, and WBAALAS staff)
8:00am – 9:00am	Attendee Check-In / Breakfast / Vendor Hall
9:00am – 10:00am	<b>Educational Session A</b> <ul style="list-style-type: none"> <li>9:00-9:30am – Speaker Session 1</li> <li>9:30-10:00am – Speaker Session 2</li> </ul>
10:00am – 10:45am	Break / Snacks / Vendor Hall
10:45am – 11:45am	<b>Educational Session B</b> <ul style="list-style-type: none"> <li>10:45-11:15am – Speaker Session 3</li> <li>11:15-11:45am – Speaker Session 4</li> </ul>
11:45am – 12:45pm	Lunch / Vendor Hall
12:45pm – 1:15pm	<b>Educational Session C</b> <ul style="list-style-type: none"> <li>12:45-1:15pm – Speaker Session 5</li> </ul>
1:15pm – 2:00pm	Raffle / Awards
2:00 – 3:00	Event Clean-Up (exhibitors and WBAALAS staff only)

## Floor Plan



