

WBAALAS BOARD MEETING MINUTES

March 18th, 2021, 4:00- 5:00 PM @ Teams Meeting

- **Roll Call** Michael, Dave, Jonathan, Ashley, Sakara
- **Approval of Meeting Minutes** – Feb minutes unanimously approved
- **Treasurer Report (David R.)**

Checking: \$6,191.78

Recent transactions:

03/05: \$100.00 check deposited (commercial membership fee)

03/02: \$100.00 check deposited (commercial membership fee)

03/01: \$250.00 check deposited (commercial membership fee + newsletter sponsorship)

Savings: \$11,170.73

Recent transactions: none (only interest payments)

- **Membership Report (David R.)**
 - Membership drive is coming to an end
 - 93 members paid for 2021 (up 11 from last meeting), 102 pending payment
 - 16 commercial members (up 4 from last meeting)
 - 8 institutional (up 1 from last meeting)
- **Website Report (David R.)**
 - Update on second chairperson to help with website management
 - No update
- **Calendar Review (David R. and Sakara P.)**

EVENTS

- **Trade Fair**
 - Update from Michael on combing with NWABR or contracting Ken
 - Update from Michael/Tony about combining tradefairs with Oregon Branch
 - No feedback from Oregon, Michael to reach out to other branches as well
 - Poll sent to membership
 - Sakara forgot to send this out, will send out 3/18 and send responses to board by 3/25
 - Will also go up on facebook page and forwarded to vivarium managers
 - Language about crossroads and need to make decision, response is incredibly important to us
 - Alternative ideas to trade fair, other things they would like to see from us
- Date: TBD after results from poll come out

- **Technician Roundtable**
 - Update from Michael – Confirmed date with Kati (April 22nd) @ 1pm – 2pm
 - Michael to send out first announcement to vivarium managers and techs who RSVP'd
 - Michael to moderate meeting, Dave offered to help out
- **Managers Roundtable**
 - Held March 18th, 1pm
 - Summary: low attendance (several RSVP's didn't show), ~8 managers
 - Cindy was a great speaker, share her podcast with social media
 - Michael to forward info on her podcast to Sakara

Old Items

- Social Media
 - Michael – To send email to membership to remind them about our Facebook group and invite them to join
 - Michael to send out
 - Small acknowledgements to institutions in newsletter or on social media
 - Sakara to add to newsletter
 - Get everyone on the board to post at least once throughout February to keep engagement up
 - Jonathan to message Sakara to get added to the facebook group
 - Michael – to reach out to someone at AALAS to see what they recommend for social media
 - Michael to still reach out about this
- Newsletter
 - Still looking for various items from the board:
 - Welcome email from Tony
 - Tony has this
 - Member spotlight/board member spotlight nominees
 - Ashley for board member
 - Summaries/highlights from tech week
 - Date to send out to members: 3/29/21
 - Content submission deadline 3/22/21
 - Blurb about GetReal podcast
 - Sakara to send email to institutional members about job postings

New Items:

Next meeting:

4/22/21 @ 4pm