

WBAALAS BOARD MEETING MINUTES

April 21st, 2022, 3:00- 4:00 PM @ Teams Meeting

- **Roll Call** – Ashley R., Dave R., Emily F., Traci W., Jonathan M., Christine L., Melissa R., Sakara P.
- **Approval of Meeting Minutes** – March Meeting Minutes Unanimously Approved

- **Treasurer Report (David R.)**

1) Checking: \$6,168.40

Recent transactions:

- 4/4/22 - \$400 deposit for commercial memberships (3)
- 4/1/22 - \$100 deposit for commercial memberships

2) Savings: \$11,171.85

Recent transactions: none (only interest payments)

- **Membership Report (David R.)**

- 168 individuals (up 4 from last meeting)
- 6 institutional (up 1 from last meeting)
- 16 commercial (up 2 since last meeting)

- **Website Report (Christine L.)**

- Commercial Members updated
- Date for Trade Fair to be added

- **Calendar Review (David R. and Sakara P.)**

- Membership Drive – January-March (complete)
- Membership Roster due May 1st – Sakara to send email to Ashley
- Annual IRS filing (form 990-N) must be submitted by May 15th
- Trade Fair September 8th
- Annual filing with WA Secretary of State must be completed by Nov. 30th (notice email comes Oct. 1st)
- LLAMA in April

- **Social Media (Ashley R.)**

Facebook:

- We are down 1 member: 70 total (Also only went up one from tech week, when 3 were willing to connect, may want to change this for next year)
- 47 active members this last month
- 49 total posts (down 26% from last month)

LinkedIn:

- 29 connections (up 13 from last month)
- Went through our Facebook and connected with people through that.
- 9 profile views
- 5 post impressions

- I feel it's still too early to know whether this is a better option than Facebook for connecting with people. I am happy to continue with both.
- **Newsletter (Sakara P.)**
 - Q1 Newsletter sent out early April (late to send out)
 - Q2 Newsletter scheduled for June 30th
 - Content deadline June 23rd
- **D8 Update (Ashley R.)**
 - No update, meeting next month, Ashley unable to attend
 - Dave will reach out to see if we can provide any information for them to share

EVENTS

Q1 Tech Roundtable – Jonathan and Melissa

- Summary
 - More engaged at this meeting, most participants from allen institute

Q2 Manager's and Technician Roundtables

Survey to go out to groups to see if it should be virtual or in person

Summer Picnic

- Application for space at golden gardens submitted on Feb 28th. Have not heard back yet on a date

Trade Fair

- Trade Fair location at UW Horticulture Center:
 - NHS hall: for Vendor booth and breakfast/lunch
 - Merrill Commons: space for eating
 - Isaacson classroom & Douglas Classroom: for speaker presentations
- September 8th, reservation from 7am to 3pm
- Contract and paperwork signed, need 50% deposit submitted by April 22nd

Dave to look at "subcommittees" from previous years, next meeting will focus on setting up committees and beginning planning

NEW ITEMS

- LAC update from Gordon Roble – unable to attend this meeting, will attend next meeting, also willing to set up 1:1s
- Branch Leadership Summit: July 15th-17th
 - Branch agreed to send Ashley and pay for flight
 - If a second person is allowed to attend, Traci will be sent
- Reports from quickbooks audit uploaded to the drive
 - Recommend doing audit every couple years (\$500), takes some time and effort but seems to be worth the peace of mind.

OLD ITEMS

Next meeting: May 12th, 3-4PM