



# NEWSLETTER

## Events

[WBAALAS Trade Fair](#) March 26, 2015  
[Laboratory Animal Management Association](#)  
 (LAMA) Annual Meeting April 15-17, 2015  
[Laboratory Animal Welfare Exchange](#)  
 (LAWTE) Biennial Meeting June 10 -12, 2015  
[WBAALAS Summer Picnic](#) August, 2015  
[University of Hawaii IACUC 101& 301](#) September 3-4, 2015  
[AALAS 66th National Meeting](#) November 1-5, 2015

## WBAALAS MEMBER APPRECIATION DINNER



This year's dinner was full of laughs and smiles. Thank you to everyone who was able to attend.

Follow important updates on our Facebook page by clicking the logo above and hit the thumbs up on the WBAALAS page.

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## Message Board

### Email Server Issues

WBAALAS has been experiencing problems with their email servers. We apologize for this inconvenience and are currently working on resolving the issue. Please resend any recent email communication if you have not heard a response yet.

# WANTED

WBAALAS is currently seeking content writers for the branch newsletter. Volunteers are needed to submit content, pictures/summaries from events and your thoughts on lab animal related news.

See the 2015 content calendar on the next page for topics and submission deadlines.

## **Author Guidelines:**

Use MLA format for citations and all images must include a caption.

## **Contact Information**

Andrea S., Newsletter Editor  
[newsletter@wbaalas.org](mailto:newsletter@wbaalas.org)

## 2015 WBAALAS NEWSLETTER SUBMISSION DEADLINES

Topics	Issue Month	Article Submission Deadline
<ul style="list-style-type: none"> <li>• Summary from Trade Fair</li> <li>• Featured branch members who work with pigs and non-human primates</li> <li>• Article summaries from the news</li> <li>• AALAS elections VOTE!</li> </ul>	June	May 18
<ul style="list-style-type: none"> <li>• Summary from Summer Picnic</li> <li>• Featured branch members who work with aquatics and rodents</li> <li>• Article summaries from the news</li> <li>• AALAS elections -who won!</li> </ul>	September	August 17
<ul style="list-style-type: none"> <li>• Summary from National Meeting</li> <li>• Article summaries from the news</li> <li>• Featured branch member who works with dogs</li> <li>• Prep for Tech Appreciation Week</li> </ul>	December	November 16

## WBAALAS Trade Fair is almost here!

Thursday March 26<sup>th</sup> 2015 from 8am-2pm.  
Did you register already? The Trade Fair registration fee is included in your membership dues this year.  
Click [here](#) to register now!





# WBAALAS TRADE FAIR

March, 26<sup>th</sup> 2015 8:00am-2:00pm

Center for Urban Horticulture



**THE MOST EXCITING EVENT OF  
THE YEAR FOR LABORATORY  
ANIMAL CARE PROFESSIONALS IN  
WASHINGTON STATE**

Keynote THE MIRACLE! Speaker- Matt Schaff, Manager of Science Outreach and Education- Foundation for Biomedical Research (FBR)

- ❖ Free for current members! (\$20 non-members)
- ❖ Discover the latest products to make work easier and more efficient!
- ❖ Attend talks on species care, techniques, and career development!
- ❖ Enter to win a prize in the raffle!



Start your day with a continental breakfast! Enjoy a full morning of interesting and informative speakers followed by lunch. After lunch we will reveal the winners of both the Member and Technician of the Year Awards and finish off the day with ever popular raffle, courtesy of our generous vendors.

Visit [www.wbaalas.org](http://www.wbaalas.org) to register today!

## WBAALAS AWARDS

**Don't forget to send in your nominations by March 18<sup>th</sup>!!**

Please nominate using the [online form](#) a staff member, fellow co-worker, friend, or acquaintance in the local research community that meets the spirit and intent of each of these awards. Recipients of either of these awards receive a plaque and a \$100 check.

### **Bette J. Varnam Washington Branch Technician of the Year Award**

The Washington Branch Technician of the Year Award was re-named in 1993 as a tribute to Bette J. Varnam. Bette was an Animal Technician with the Division of Animal Medicine (now the Department of Comparative Medicine) at the University of Washington for 14 years and lost her fight with cancer in June 1991. Bette defined the true meaning of why many of us entered the field of Laboratory Animal Science and remained in it for so many years; she loved the animals and they were her first priority. Throughout her struggles and challenges, Bette never lost sight of her devotion and commitment to being an advocate for those that could not fend for themselves—the animals. The recipients' of this Award carry on a legacy of a true professional and compassionate colleague.

### **Ron Orta Washington Branch Member of the Year Award**

Washington Branch Member of the Year Award was renamed to honor of our friend and colleague who died in 2007. The Award is presented to an individual who has actively participated in the Washington Branch and encourages participation by others in activities which promote Washington Branch AALAS and laboratory animal science in general. Ron had a brilliant career in Laboratory Animal Management and later sales, but his true calling was that of a teacher. He was an active member and participant in the Washington Branch and hosted many Branch Picnics. Because of his commitment of personal time and resources he was honored as an Honorary Lifetime Washington Branch Member. Ron never excluded anyone from anything. In his world there was never an uninvited guest. Ron was very compassionate about helping and fulfilling the needs of those less fortunate. Ron mentored, encouraged, and challenged everyone to achieve high standards in animal care, facility management, self-worth and esteem. His memory continues to remain with us through this Award.

## District 8 AALAS Ron Orta Humanitarian Award

The Ron Orta Humanitarian Award honors the memory of a beloved friend and colleague in the lab animal community. The award was created after Ron's sudden death in November of 2007 from acute respiratory disease. Ron was a sales representative with Allentown for many years of his distinguished career in laboratory animal science. He was revered for his outgoing nature, big heart, and inclusive demeanor. The District 8 Council, in conjunction with Allentown Inc., created the award to honor Ron's compassion, dedication, humility, and friendship. To date, we have had seven deserving recipients: Grace Aranda, Debra Hickman, Bill Heckt, Rick Alvarez, Joy Gallagher, Drew Martin, and DeVere Charron.

The selection criteria for this prestigious award includes exhibiting extraordinary compassion towards peers, displaying a spirit of cooperation and involvement in the activities of one's local community, and participating in continuing education, either as an educator or student in the field of laboratory animal science or planning educational seminars or symposia.

### Call for Nominations for 2015

The application deadline is May 1, 2015. The award will be presented at the annual District 8 Caucus meeting at the National AALAS Meeting in Phoenix, Arizona on November 1 - 5, 2015.

A person deserving of this award is a well-rounded individual who can be found assisting co-workers and going the extra mile to help others whenever possible. She or he volunteers for community activities, and is either working on becoming certified or involved in obtaining or providing continuing education at any level, or participating in planning education seminars, symposiums, or similar activities. The nominee is involved in some way with AALAS activities, on a local or national level.

EVERYONE is invited to nominate someone! Please don't feel intimidated about submitting a nomination. Ron was a man who loved everyone and would never want an award bearing his name to be used as a promotional ploy or popularity contest. The award winner will be selected by a panel of District 8 Council members, plus a representative from Allentown, Inc. Nomination packets are kept confidential. The award winner receives an engraved crystal plaque and a cash award.

You should be able to find at least one colleague, maybe several, who would qualify in your facility! Maybe it's you!

### Guidelines for Nominating a Candidate

1. Nominee must be a member of a Branch within District 8.
  - a. Animal Caregiver, Technician, Secretary, IACUC Coordinator, Manager/Supervisor, Trainer, Veterinarian, Director, Branch Officer, Branch Member, or Commercial Member.
  - b. You may nominate yourself.
2. Write a nomination letter and begin it by generally stating why you believe this person should receive the Ron Orta Humanitarian Award and then adding the following:
  - a. Examples of how he/she exhibits compassion towards peers, or "walks the extra mile"...be specific

- 
- b. Examples of cooperation and involvement in the community. Volunteerism examples might be such things as involvement with groups like the FFA, Humane Society, Habitat for Humanity, science fairs, schools, clubs, or other organizations.
  - c. Examples of continuing education. Mention how the nominee has been achieving or working on certifications or degrees, or participation as a presenter, or involvement in promoting or planning a seminar, assisting others with learning, organizing a study group, symposium or similar educational event.
  - d. Involvement with AALAS activities, local or national
3. SPREAD THE NEWS! Send out e-mails or call people who know the nominee and ask them to write reference letters.
- a. Reference letters ideally describe some of the items in 2) a-d above, and discuss specifically how the writer or others have been affected by the nominee's involvement in these activities.
  - b. Writing a reference letter should not be intimidating. A letter can be long or short; its content is what will be judged, not its appearance. (Suggestion: Get as many meaningful reference letters as you can).
4. Nomination packets are held over from prior years for re-consideration the next two years. These packets may be updated with additional reference letters.

Submissions must be received by May 1, 2015. Packets may be scanned and submitted via email to [tadamson@coh.org](mailto:tadamson@coh.org)<<mailto:tadamson@coh.org>>, or mailed to: Trinka Adamson, Division of Comparative Medicine, 1500 East Duarte Rd, Duarte, CA 91010

For more information about Ron Orta, please read [his obituary](#) posted in our December 2007 Newsletter, originally published in The Herald on 10/31/2007 and the wonderful [summaries of reflection](#) published in the Northern Rocky Mountain Branch newsletter in 2007.

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## **The Charles River Prize for Laboratory Animal Science**

Charles River is pleased to announce that nominations are now being received for the 38th annual Charles River Prize. This award will be presented in Phoenix, AZ at the 66th American Association for Laboratory Animal Science (AALAS) National Meeting, November 1-5, 2015.

The deadline for submission is May 15. For more information and to nominate one of your colleagues, please visit the [AALAS website](#).

## TBR NEWS & VIEWS

Winter 2014



### Hawaii

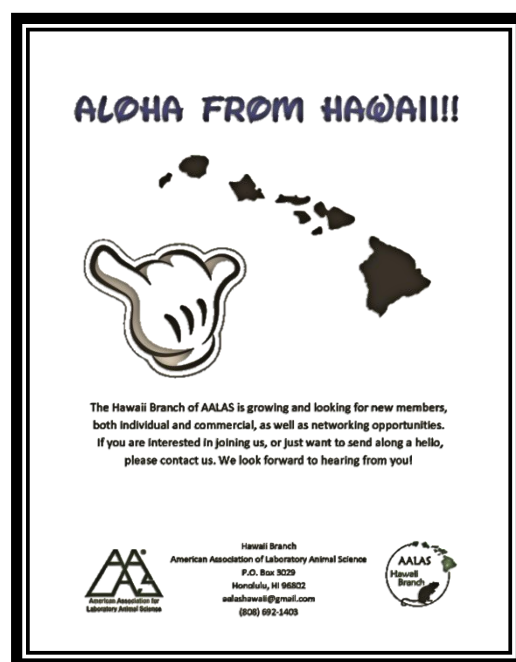
Hawaii Branch has a new logo, email address (aalashawaii@gmail.com) and flyer we would love to circulate to help attract new members.

Hawaii Branch members who are employed at the University of Hawaii as animal care staff or veterinary technicians are now all certified at the LAT or LATG level. This is an all-

time high for a facility with a small number of animal care employees.

Animal Care staff members may need to seek training on caring for zebrafish since new researchers are planning to begin work in facilities that have not housed fish in the recent years. Does anyone have good recommendation for training in fish care?

The Branch wanted to share a cute story about the two luckiest guinea pigs in the world. Two 12-14 month old breeders were ordered by a facility on the mainland. The University of Hawaii got a call from the animal vendor to let them know that guinea pigs may have been accidentally sent to Hawaii instead of the rats that were ordered. Those guinea pigs did arrive, and since the facility has no active guinea pig work, they were adopted out to animal care staff. A word from the vendor was "Again, sincere thanks to you and the staff there for finding suitable arrangements for these animals. I can think of no luckier animals on the planet: They started out going to a research facility to work and ended up retiring in Hawaii."



### Washington

The Washington Branch celebrated our annual summer picnic for members near the shores of Lake Union at beautiful Gas Works Park. Members celebrated the beautiful weather and enjoyed delicious BBQ with friends, family, kids, colleagues, games, pets, and raffle prizes! Our Branch submission to the AALAS Foundations 2014 Cattle Drive, "Grass Fed Beef" was awarded a best-in-show ribbon and was purchased by a local Veterinarian who brought the cow, and its feedbag of Cheetos, back home to the Northwest. Check out more pictures at

<https://www.facebook.com/wbaalas>.

The Branch would also like to announce the publication of the latest WBAALAS Newsletter and invite everyone to check it out on our website at <http://wbaalas.org/news/>. It's available as printable version so you can





share it with others. We are currently planning for 2015 events including our annual Membership Appreciation Event and Trade Fair. More to come in the next edition of TBR News and Views!

## Palms to Pines

Greetings from Palms to Pines! We had a quiet year this year but did manage to have a fun family day at the Long Beach Aquarium with a behind the scenes tour. We are currently having elections for new board members and are looking forward to attending the Tri-Branch Holiday meeting at Santa Anita Race track.

## SDAALAS

SDAALAS has been busy!

This year's SDAALAS Summer Event was held on July 16th at the Mission Bay Boat and Ski Club. With food from Phil's BBQ, drinks, games, and a lot of good company, it is safe to say that the event was an absolute success!



On Sept 12, we held our annual Fall Symposium at the Salk Institute. This is an all-day educational event offered to the membership and students who are interested in joining the pharmaceutical/biotech industry. This year we had the wonderfully touching and inspirational Key Note presentation of Lyvia's Story given by Brian Anderson. In addition to a wonderful opening to the event, we

continued throughout the day with great presentations relevant to our industry. In addition to these valuable presentations, we also had 30+ vendors available to discuss their products with the participants. They were as usual, very generous in offering a number of raffle prizes that were distributed throughout the day. For our veterinary students that attended, Gina Ma coordinated a breakout session over the lunch break where they could talk to fellow graduates that are currently in the industry to get information on what we do and how they got their foot in the door.



The Encuentros Education and Career Exploration Conference was held on October 25 at the Palomar Community College in San Marcos. Held annually in October since 2004, this event serves an average of 600 middle and high school aged Latino boys each year. At this one-day conference prominent Latino and other professionals

team up with local representatives from business, educational institutions and government agencies to deliver personal and professional advice on what is required to succeed in today's working world. Part of the goal for Encuentros Leadership is to address the alarmingly high school drop-out rates of Latino males. The SDAALAS Outreach team was there to lend support at the Career Exploration Conference promoting careers in our field and



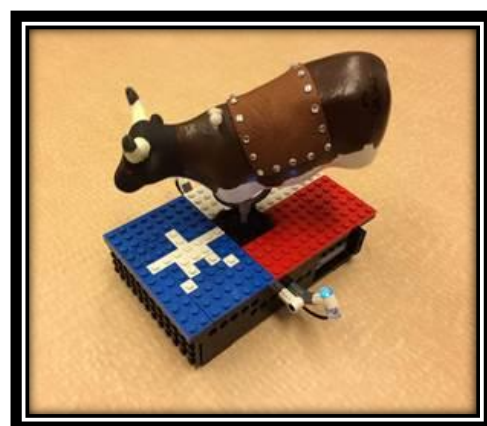
raising awareness of the benefits and contributions to medicine made by animals in research. The kids were very enthusiastic with our participation and many had never heard of our field and the variety of career opportunities. This was the first year SDAALAS participated in the Career Exploration Conference and we are looking forward to participating in the future.

SDAALAS's cow, (# C69) Pepe el Toro took 9th! All thanks to Lucy Betterton and Lorena Salis for decorating him!

Our latest upcoming event, the SDAALAS Winter Meeting 2014 December 5<sup>th</sup> at Casa Guadalajara. It will be a great chance to network and participate in our Ugly Christmas Sweater contest as well as enjoy food, drinks and laughter!

## Oregon

Dr. Tom Chatkupt, from OHSU Central Campus, created one of the more active cows for the San Antonio Cattle Drive. Literally, active. He fashioned it such that it rotated similarly to a real Mechanical Bull. It was a sight to be seen and generated \$100 in the Silent Auction for the AALAS Foundation. Nice Job Tom!



OHSU Central Campus' Department of Comparative Medicine (OHSU-CC DCM) also submitted a cow – E. Ritchie. She was cleverly designed using all sorts of enrichment materials.

In more OHSU-CC DCM news, Dee Horne's poster "*Live Sentinel Mice vs. PCR Testing from Exhaust Plenum of Individually Ventilated Cage Racks*" was awarded 1<sup>st</sup> place in the Husbandry Management division. The poster body has been attached to this message for your viewing pleasure.



## 11/7/14 Post-AALAS Poster Round-Up

Each year after the National meeting, Authors bring their posters to a dinner meeting. This gives techs who weren't able to travel a chance to see what our local members submitted. We had 20 attendees from local institutions enjoy pizza, good company and an educational and informative night.

**Other news:**

Kati Marshall (OAALAS TBR-elect and Acting TBR) won the 2015 ANCARE ILAM Scholarship. This scholarship will give her the opportunity to attend AALAS's Institute for Laboratory Animal Management. This two-week immersion program is designed to "enhance communication, team building, and networking among colleagues with mutual interests.". The Ancare ILAM scholarship was established to help defray the cost of attending the ILAM program. The amount of the stipend will cover the cost of registration, course material, and travel expenses for a maximum of \$3,200.

## WBAALAS Member Highlights

Congratulations to seven newly certified WBAALAS members from Fred Hutch, Novo Nordisk, and Emergent Biosolutions. They all completed the pilot ALAT certification training classes held in 2014 sponsored by WBAALAS and facilitated by Amanda K.

**Congratulations to one of the newly  
ALAT certified WBAALAS member  
Jamie N!**

## Q&A: ALAT certification

This quarter's WBAALAS member highlight is from Jamie N. who recently earned their ALAT certification.

**Q: Why did you want to earn your certification from AALAS?**

A: To be perfectly honest, originally I was not planning on earning my certification. But Amanda taught a weekly class that made the material manageable and interesting. Her enthusiasm and confidence that everyone can be successful was contagious. Earning my certification is as much a reflection on her hard work in developing course materials as it was on my own part in studying to prepare for the exam.

**Q: Would you recommend earning a certification from AALAS to other members of WBAALAS?**

A: I would recommend earning a certification for those who are interested in personal development and growth. The study materials are a great way to learn about the different aspects of lab animal science and become aware of topics that might not be as directly related to someone's role.

The 2015 ALAT study course is currently in development and will take a more blended learning approach by utilizing a WBAALAS learning portal. This will provide an opportunity for technicians to participate in practice exercises when it is most convenient for them. Stay tuned!



## Newly Elected WBAALAS Board Members

### Congratulations to the new 2015 WBAALAS board members!

#### President Elect: Andrea S.



I have dedicated my career to laboratory animal science and consider it my passion. No matter what job we have, one thing we all try and do is make a difference and change the world around us. I enjoy volunteering in my community and help foster youth interests in STEM career fields. I am committed to enacting change and to WBAALAS. I want to continue improving how we communicate information to our membership and

discover new ways to increase member involvement. Please contact me with your ideas and if you want to be more involved with WBAALAS at

[president\\_elect@wbaalas.org](mailto:president_elect@wbaalas.org)

#### Secretary: Elizabeth C.

I am a L.A.T. Tech II at Seattle Biomed, a nonprofit research institute fighting infectious disease. Lab animal care is a field I only recently entered into: in 2013 I started in an entry level position, and now my days are filled almost entirely with technical procedures and colony management. My animal experience includes being an Animal Unit/Keeper Aid at the Woodland Park Zoo, an Avian Intern at Sarvey Wildlife Center, and volunteering with orphaned and injured birds at PAWS Wildlife Center. I have a Bachelor of Science in Evolutionary Biology and Animal Behavior: I love theory and

bench work, but most enjoyed doing behavioral research in the tropics. My absolute passion is rescuing and rehabbing injured mammals and birds, from triage to nursing.

As many of us know all too well, working in wildlife centers, doing internship after internship, and even working in a vet office, does not necessarily pay the bills. My move to Lab

Animal work was to explore a new world of animal husbandry and science, and determine if a career in the profession would be rewarding and satisfying. I find that the more I learn, the more I grow. WBAALAS and AALAS provide tools and support, coaching and networking, challenges and growth to the Lab Animal Community. The challenges and goals of passing ALAT and LAT certification, as well as the educational lectures and networking, have been very rewarding for me. Exactly because I do believe WBAALAS is a valuable, though under-utilized, resource for our community, I have volunteered for the board position of secretary.

As far as free time - I tend to my own animals, am a Baby Bird Nurse at PAWS during baby season, tutor refugee families, dream of returning to field work in some remote location, and read a great deal of fiction and non-fiction. Lately I have added a book on Prehistoric Scotland, and some tomes of British History, to my book diet in preparation for my UK honeymoon this spring.

#### Board Member: Denise C.

Hello, my name is Denise and I have worked in the animal field for 14 years. I started as a receptionist in a veterinary clinic moving into a veterinary technician working in both normal and emergency





clinic finally finding my spot in the research field about seven years ago.

I originally started in this field to be part of furthering research after having my grandmother passing away from Hodgkins Lymphoma and an aunt on the other side of my family diagnosed with the same Lymphoma. What has made me stay in the field is the a blitz to give the animals that give so much a voice and the affection they deserve. It is important to give the animals we care for the best life possible.

While in research I have worked at Fred Hutch and have become the lead veterinary technician. After going through ILAM I became more interested in becoming more active within AALAS and have started this at the local branch.

I look forward to meeting all of you!

## AALAS Nominations

Members of National AALAS will receive an email notification with instructions on how to vote online for the positions whose three-year term is ending. For more information you must login to [www.aalas.org](http://www.aalas.org) and look under the leadership tab.

## Have you already joined the TECKLINK listserv from AALAS?



Send an email to [LISTSERV@LISTSERV.AALAS.ORG](mailto:LISTSERV@LISTSERV.AALAS.ORG) with this written in the body of the message:  
GET TECHLINK WELCOME

*"TechLink serves as a method for laboratory animal technicians to exchange information and conduct discussions of common interest via e-mail messages with technicians in the U.S. and other countries around the world"*

To find out more about the listserv please visit the AALAS [website](#).

## Official Updates

The [Precision Medicine Initiative](#) was revealed during President Obama's State of the Union Address last month. The initiative addresses the issue that not all patients are alike due to differences in lifestyle, environment and genetics. Precision Medicine will help reduce the costs of developing treatments and drugs for diseases like cancer and diabetes by increasing the chances the drugs will work. The costs of DNA sequencing is more affordable today and can help doctors prescribe better treatments for patients.



To find out more about the Precision Medicine Initiative please read the [White House fact sheet](#).



The American Veterinary Medical Association (AVMA) Resolution on Humane Research Animal Transportation Passes!

The AVMA House of Delegates worked on multiple bylaws and amendments on January 10<sup>th</sup>. One of these was the resolution on the Transportation of Research Animals. This resolution passed unanimously and supports the humane transportation of all laboratory animals.

Click [the link](#) to view the other amendments and resolutions on the AVMA.org website.

## Animal Technicians in the News



**Jazzmin Hembree -Animal Technologist**

Recently posted on the website *Speaking of Research* an animal technologist, Jazzmin Hembree wrote how she started working in the field of biomedical research.

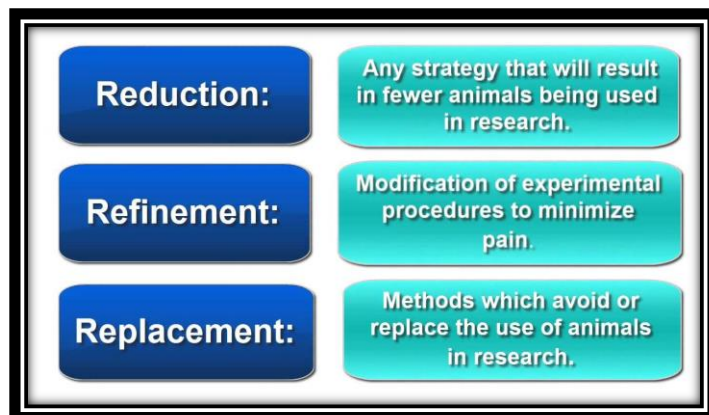
Jazzminn said, ***"As I continue to work on my education, I want to inspire others to do the same."***

To read her story go to [SpeakingofResearch.com](http://SpeakingofResearch.com) and also please check out her blog [Excellence in Animal Science](http://Excellence in Animal Science).

Hembree, Jazzminn, LATG. "Why I Became an Animal Technologist." *Speaking of Research*. N.p., 22 Jan. 2015. Web. 25 Jan. 2015. <<http://speakingofresearch.com/2015/01/22/why-i-became-an-animal-technologist/>>.

**Are We  
Meeting the  
3 R's of  
Research?**

## Are you there Russell and Burch?



The 3Rs of research; reduction, refinement and replacement were first introduced by Russell and Burch in 1959. The 3Rs are used to encourage whenever possible alternatives to animal testing. But are we accomplishing their goal?

The topic for the upcoming 2015 National AALAS meeting in Phoenix, AZ is, Integrating Non-Animal Technologies and could be the next frontier in practicing the 3Rs in our fields of lab animal science.

A recent article titled "[Make Every Life Matter: Why Biomedical Science Must Reduce the Number of Animals Used](#)" addresses the issue regarding colony management and studies that require animals only of specific ages and sex. The new policy enacted by the new NIH director, Dr. Francis Collins helps with some of those issues by requiring some new funded studies by NIH to include both males and females in their subject pool. Previously it was not required for researchers to specify how many of each sex was included in their studies.

What can those who work in animal care do? Staff who work in animal care and husbandry have the necessary observational skills and time spent in the vivarium to notice when animals are not being assigned to studies. With large animal numbers and breeding colonies, proper colony management is

crucial to following the 3Rs and preventing unnecessarily high animal numbers.

Baumans, Vera, and Helen Kelly. "Make Every Life Matter: Why Biomedical Science Must Reduce the Number of Animals Used." *ALN*. N.p., 14 Jan. 2015. Web. 25 Jan. 2015.

Clayton, Janine . A. "Filling the Gaps: NIH to Enact New Policies to Address Sex Differences." *NIH Office Of Research On Women's Health*. NIH, 14 May 2014. Web. 25 Jan. 2015.  
<<http://www.lib.ncsu.edu/citationbuilder/cite.php?source=website>>

## Does your facility find alternative uses for old enrichment?



A recent article in [ALN](#) highlighted ways to creatively invent new lab animal enrichment from old repurposed parts. Older enrichment devices no longer being used can be evaluated for reuse by considering

the following; species, cost and need. To find out how the University Laboratory Animal Resources (ULAR) at The Ohio State University repurposed their enrichment devices please read the full article at ALN, [Repurposing and Recycling an Institutionally Retired Enrichment Device](#).

Hedrick, Candace, Michael Rowley, and Stephanie Lewis, DVM. "Repurposing and Recycling an Institutionally Retired Enrichment Device." *ALN*. N.p., 21 Jan. 2015. Web. 01 Feb. 2015.

## What's New at LabRoots?

**labroots**  
Your Science Network

Check out the free online conferences and webinars from [LabRoots](#), recently merged with Bioconference Live.

Previous Bioconference Live events can be found under Virtual Events on LabRoots Website. Event

recordings and slides are also available to view or download.

WBAALAS members are asked to share their favorite sessions by writing a short summary and emailing [newsletter@wbaalas.org](mailto:newsletter@wbaalas.org).

## Tour New Research Facility at University of Leicester in UK



A brand new research facility at the University of Leicester in the UK recently posted a [video tour](#) on YouTube by their local reporters. Please watch this great video tour of their new lab animal research facility.

## We need YOU to speak up in support of animal research

You have a powerful and important message for everyone around you, the truth. You have the truth to share with the public about the invaluable work and service you provide them. We have allowed the misinformation and lies being shared with the public by extreme animal groups to dominate the media. We have allowed this type of environment to exist and it is time to change. Take the first steps



in standing up instead of staying silent when your colleagues are under attack. Speak up! Your voice must be heard!



**Dr. David Jentsch's Blog Unlikely Activist; Thoughts on science, scientists and scientific activism**

Dr. David Jentsch a neuroscientist from UCLA also believes your support is needed. Dr. Jentsch wrote in his blog [Unlikely Activist](#) a recent post titled, ["It's long past time for you to take a stand against animal rights thugs...."](#) Dr. Jentsch writes in support of his colleagues at other universities under attack from extremists. He collectively is asking for your support. Please read his blog post and help enact the necessary change regarding sharing the truth with the public about this important issue. Start the conversation, commit to enacting change in how you communicate information to the public. Collectively we are starting on the right path but need to challenge others to keep the momentum.

Within the last few years AALAS has launched several campaigns to help inform the public the truth behind animal research. You may remember the ads ran in USA Today, or the launch of the [Care.aalas.org](http://Care.aalas.org) website.

**Change the World!**



**Dr. Cindy Buckmaster AALAS President**

The President of AALAS, Dr. Cindy Buckmaster has spoken about this issue of disseminating information to the public at many conferences and events in the previous years. If you have not had the chance to see Dr. Buckmaster speak you can watch her talk, "Stop Hiding and Change the World!" on [YouTube](#).

**Do you remember this ad from USA today?**







Britz & Company

